

Annual Giving

THE NOTRE DAME WAY

WE ALL DO THIS:

Email | Giving Societies | DM

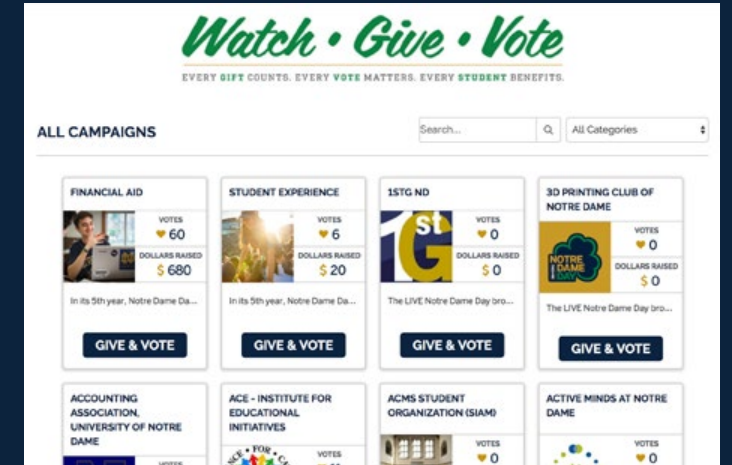
Giving Days



ENGAGED GROUPS



29 HOUR BROADCAST



DONOR COUNT

TO GROW, WE HAD TO

Think Differently

1

Philosophy Change

THANK MORE. ASK LESS.

2

Stop Having Our Students Ask for Money

THIS WAS NOT A POPULAR DECISION

3



LISTEN | LEARN | LOVE

4

ONWARD 

A CONCIERGE SERVICE FOR OUR GIVING SOCIETY MEMBERS

5



PEER-TO-PEER VOLUNTEER TEAM

6

The Best First Six Months in our History

DONOR COUNT | RENEWAL RATES | REVENUE

7

**NOTRE
DAME
DAY**
IN MICHIANA



