

2008 Pride of CASE V Awards

Title of Entry: The University of Toledo "Green" Logo

Category: 38. Best Graphic Identity/Logo

Institution: The University of Toledo

Name and Contact Information for Submitter: John Adams, john.adams@utoledo.edu, 419-530-2002

Budget: None; done by staff designer

Staff Involved: Amanda Russell, graphic designer; John Adams, senior director of University marketing; and Deanna Woolf, project manager

Measures of Effectiveness: The logo is new and will be rolled out during the next academic year.