

State of CASE District V Report for 2004-2005

Dear CASE V Colleagues,

It always amazes me that the activities of District V happen totally with a volunteer work force. The work of the District V board, the tireless efforts of the conference committee, and the expertise shared by those who present at our annual conference in concert with others who commit themselves to a myriad of tasks create an amazing and enthusiastic organization to support our profession - it's called CASE District V.

District V's Conference hails as the most heavily attended within the CASE world. Last year's conference exceeded 1,800 attendees, and the evaluations revealed that the quality of the programming provided strong professional development at a most reasonable cost. How could we ask for more? But even with that kind of response, the committee and board are not resting on their laurels. They constantly ask, "How can we provide better support for our colleagues?"

CASE District V continues its mission of promoting the advancement profession and supporting professionals currently within the field. This past year, the progress on our identified strategic priorities included:

- Strengthening our relationship with the Association of Student Advancement Programs (ASAP 5) to promote the advancement profession.
- Continuing to seek ways to increase the number of multicultural advancement professionals as well as to support and recognize the achievements of those currently in the profession.
- Enhancing programming budgets for two-year institutions and independent schools, and pursuing ways to encourage these types of institutions to avail themselves of CASE memberships and benefits.
- Winning a gold award for the 2004 District V Conference promotional materials.
- Developing ways to solicit feedback from CASE members within District V beyond the conference evaluation process.
- Redesigning the overall CASE District V Web site, thanks to Lynsey Struthers, with expanded information and interactive capabilities.
- Conducting the second year of the CASE District V awards program "Pride of CASE V" with some minor adjustments from last year's inauguration of the program.

As you read the financial section of the annual report, you'll see that we continue to be financially strong and continue to use five percent of our long-term investments to subsidize the activities of the district and offer the conference at a great value.

We also look forward to the results of a district-wide membership survey sent this fall to help guide district activities in the future. I offer my thanks to Frank Glazer, who put a great deal of time into this project.

CASE International also experienced a successful year, and much was accomplished with a surplus budget at fiscal year-end. Successes included:

- A record number of U.S. four-year institutions, independent schools and international institutions registered as members.
- Nearly 25,000 participated in specialized and district conferences in North America, and also through the online speaker series.
- The 2005 compensation survey was conducted and published.
- 1.1 million people visited the CASE Network.

President John Lippincott said in his remarks at the 2005 Annual Assembly, "I am often asked by my colleagues at other educational associations about the reason for CASE's success. There are, in fact, nearly 6,000 reasons. Those reasons are the volunteers and volunteer leaders who contribute untold hours to ensuring that we serve our members well."

I couldn't have said it better myself. CASE District V continues to flourish because of those untold hours contributed to the service of advancement professionals. I thank each and every one of them for making a difference in our profession.

On a personal note, it has been an honor to work with so many wonderful colleagues this past year. CASE is a valuable asset to our profession, and District V has a vital role to play in our work.

Mike Ziemianski
Chair, CASE District V

CASE District V Nominating Committee Report

Slate of Nominees for 2006 CASE District V Board of Directors

Chair-Elect 2006-2007

Barbara J. Todd
Executive Director of Alumni Services
Illinois State University
Normal, Ill.

Directors-at-Large 2006-2007

Second Two-Year Term

John Hobson
Senior Vice President & Chief Operation
Officer
Indiana University Alumni Association
Bloomington, Ind.

First Two-Year Term

Peter Anagnostos
Vice President for Development
Hawken School
Lyndhurst, Ohio

Sarah Panetta
Associate Chair, Central Philanthropy
Program
Mayo Clinic
Rochester, Minn.

Submitted by members of the Nominating
Committee:

Chair- Bruce Loessin
Ralph Amos
Charles Dominic
Carmela Kranz
Karen MacArthur

**MINUTES:
2004 CASE V ANNUAL MEETING
Dec. 12 2004
Chicago Sheraton Hotel & Towers**

District Chair Mike Ziemianski called the 2004 Annual Meeting to order and welcomed all conference registrants. He recognized the CASE District V Board of Directors and thanked them for their hard work. He welcomed four special guests: Kent Rollins, President of the University Medical Center Foundation of Arizona and 2004-05 Chair of CASE International Board of Trustees; John Lippencott, newly selected ninth President of CASE International; Tim Schneider, University of Alberta and CASE Exchange Representative to our District; and, Angela Davis from Indiana State University, the District V Clarence Jupiter Fellow for professionals of color.

The minutes of the 2003 Annual Meeting were approved as presented. The treasurer's report was approved as presented in the annual report.

Chair Ziemianski presented the report of the 2004 Nominating Committee, chaired by past CASE District V Chair, Bruce Loessin. The slate of candidates presented for election were: Secretary - Cynthia Livingston, University of Minnesota; Director-At-Large for one year - Karen MacArthur, Delta College; Directors-At-Large for their first two-year terms - Frank Glazer, Franciscan University of Steubenville, Ohio and Cheryl Stringer, Penn State University; and, Director for his second two year term - Keith Williams, Michigan State University Alumni Association. There were no nominations from the floor. The slate was approved as presented.

Recipients of the CASE V Student Scholarships (Andrea Carrier from Michigan State University, Monica Amber Foley from Iowa College of Education, Amanda Freitag from Northwestern College in Minnesota, Patricia Gentry from Manchester College in Indiana, and Jessica Novitsky from St. Norbert College in Wisconsin) were introduced and welcomed to stage.

Winners of the CASE V Fellowships that are awarded to those new to the field of advancement were then introduced. They include Angela Ruth from Lawrence Technological University, who was awarded the Vaughn Dann Fellow and Michelle Lian-Anderson from University of Minnesota - School of Public Health, who was awarded the Ray Willemain Fellow. They were joined by six other Newcomer Fellows including: Bruce Hammond from Ohio Northern University; Karissa Huntington from William Mitchell College of Law; Mary Beth Lewis from University of Michigan School of Public Health; Anna Newton from University of Evansville; Ann Stevenson from Ohio Wesleyan; and Sharla Sola from University of Illinois - Champaign Urbana.

Chair Ziemianski acknowledged the winner of the 2004 CASE V Chief Executive Officer Leadership Award, President of Dominican University in River Forest, Illinois, Ms. Donna M. Carroll. He noted that the award was presented to Donna at the CASE Assembly in July. The 2004 Committee on Opportunity and Equity Award Recipient, Keith Williams from Michigan State University, also was introduced.

Dan Heinlen, recently retired from The Ohio State University Alumni Association, presented the 2004 CASE V Distinguished Service Award to Gene Haberman of Ashland University in Ashland, Ohio.

The meeting was adjourned. The 2004 Conference Chair Brad Quarberg and Program Chair Lindsey Loftus were introduced for comments regarding the conference. Following their remarks, Keynoter, Gerald "Solutionman" Haman was introduced.

Respectfully Submitted,
Karen M. MacArthur
Secretary

**TREASURER'S REPORT
Fiscal Year 2004-05 Annual Meeting
Dec. 11, 2005
Chicago Sheraton Hotel & Towers**

Due to continued responsible budget management, CASE District V ended the 2004-05 fiscal year in a solid financial position with assets totaling \$589,468.34. CASE V posted a net gain of \$60,914.98 during the fiscal year as a result of growth in the market value of the District's investments, as well as increased revenue generated by a greater number of attendees at the 2004 conference and the committee's fiscal management.

Because CASE V's portion of the District Pooled Investment Fund remained greater than \$250,000 at the end of the 2004-05 fiscal year, the CASE V Board of Directors implemented its policy of drawing five percent of the fund in 2005-06. These funds were used to help keep the registration fees for the 2005 CASE V Conference as low as possible for members and to enhance conference programming.

The Financial Review Committee of the Board of Directors reviews CASE V's fiscal policy and the District's financial statements throughout the year. I want to express my appreciation to the members of the Financial Review Committee for their work in addressing financial issues in 2004-05.

During the past fiscal year, CASE V's checking and savings accounts were maintained at National City Bank. Short-term investments are in two CD accounts at Old National Bank.

CASE V's long-term investments are part of a pooled investment fund with other CASE districts that is managed by Fund Evaluation Group, located in Cincinnati, through the CASE office in Washington, D.C. The investment policy for these funds is determined by the CASE District Chairs Council. CASE in Washington files all required IRS reports and oversees an annual audit.

Shown on the next page are the CASE District V Financial Summary and Fund Balance for July 1, 2004, through June 30, 2005. Financial statements for the 2004-05 fiscal year are available for review at the Hospitality Desk, throughout the conference.

Respectfully submitted,
Larry G. Anderson
CASE V Treasurer

ANNUAL REPORT

CASE District V FINANCIAL SUMMARY July 1, 2003 - June 30, 2004

REVENUE

CONFERENCE RELATED REVENUE

Conference Registration	\$284,702.00
Registration Refunds	(\$600.00)
Pre-Conference Workshops	\$16,500.00
COE Event	\$440.00
Special Conference Events	\$2,125.00
Sponsorships: budgeted	\$25,776.53
Sponsorships: unbudgeted	\$9,223.47
Exhibitors	\$50,325.00
Consultants	\$3,000.00
Additional Reps	\$11,200.00
Web Links	\$600.00
Program Ads	\$8,200.00
Additional Banquet Tickets	\$2,280.00

SUBTOTAL \$414,372.00

OTHER

Pride of CASE V Awards	\$20,602.00
Miscellaneous	\$1,921.90
Checking Interest	\$344.33
Investment Interest	\$37,278.41
Investment Gains/Losses	(\$4,750.00)

TOTAL REVENUE \$469,768.64

EXPENSES

CONFERENCE RELATED EXPENSES

Conference Committee Planning Meetings	\$45,364.47
<small>(includes all travel reimbursement and expenses)</small>	
Registration	\$6,270.34
Breaks (catering & entertainment)	\$52,996.60
Announcements & Programs	\$13,636.53
Conference Closing Event	\$33,031.16
Management Track	\$2,094.94
Communications Track	\$3,191.67
Alumni Track	\$3,047.05
Development Track	\$1,423.43
Web & Online Marketing Track	\$1,167.47
Community Colleges Track	\$2,430.63
Independent Schools Track	\$108.25
Career Placement	\$218.68
On-Site Operations	\$49,933.35
Local Hospitality	\$1,430.73
Keynote Speaker	\$20,289.12
Unbudgeted Conference Additions	\$9,223.47
Newcomers Fellowship	\$3,340.77
Session Hosts	\$147.60
Conference Off-Site Event	\$637.00
COE	\$570.24
Pre-Conference Workshops	\$5,941.57
Special Conference Event	\$5,239.72
Exhibitors/Consultants	\$48,630.84
Volunteer Appreciation	\$1,693.44
Senior Professionals	\$4,167.46
Credit Card Fees	\$8,818.10
Conference 30th Anniv. Fund	\$21,684.96

SUBTOTAL \$346,729.59

OPERATING EXPENSES

Officer/Board Meetings <small>(includes all travel reimbursement and expenses for scheduled mtgs., strategic planning and hotel negotiations)</small>	\$32,466.73
Miscellaneous Expenses	\$236.65
Financial Review Committee	\$1,692.31
Professional Liability Insurance	\$945.00
Event Cancellation Insurance	\$2,026.76

SUBTOTAL \$37,367.45

DISTRICT OPERATIONS COMMITTEE

Newsletter	\$11,434.90
Web Site	\$899.40

SUBTOTAL \$12,334.30

PROFESSIONAL DEVELOPMENT COMMITTEE

Student Scholarships	\$1,005.41
Awards Program	\$2,570.58
Additional Awards	\$1,476.97
COE	\$2,044.32
Volunteer Appreciation	\$1,200.00
Distinguished Service Award	\$173.25
Jupiter Fellowship	\$2,787.26

SUBTOTAL \$11,257.79

CASE-D.C. EXPENSES

CASE D.C. Travel/mtgs	\$1,164.53
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SUBTOTAL \$1,164.53

TOTAL EXPENDITURES \$408,853.66

EXCESS REVENUE OVER EXPENDITURES \$60,914.98

CASE District V Fund Balance July 1, 2004 - June 30, 2005

ASSETS

Current Assets	
Checking	
National City	\$31,564.66
Total Current Assets	\$31,564.66

Other Assets

Investments	
District Investment Fund	420,736.00
National City Savings	\$35,660.81
Old National CDs	\$101,506.87
Total Other Assets	\$557,903.68

TOTAL ASSETS \$589,468.34

LIABILITIES & EQUITY

Equity	
Opening Balance Equity	\$322,498.33
Retained Earnings	\$206,055.03
Net Income	\$60,914.98
Total Equity	\$589,468.34

TOTAL LIABILITIES & EQUITY \$589,468.34

2005 CASE V BOARD OF DIRECTORS



Amos



Anderson



Chambers



Crossley



DeLay



Exline



Friedman



Glazer



Hobson



Livingston



Loessin



Loftus



MacArthur



McGlinch



Miller



Quarberg



Rojewski



Stringer



Struthers



Todd



Williams, K.



Ziemianski

Ralph Amos

ASAP Advocate

Assistant Vice President-Alumni Relations
Executive Director, The Ohio University
Alumni Association

Larry Anderson

Treasurer

Communications Director
DePauw University

Brett Chambers

District V Liaison

Executive Director of Volunteer Relations
Council for Advancement and Support of
Education (CASE)

Linda S. Crossley

Archivist & Coordinator of Strategic Planning
Vice President Communications and Editor-in-
Chief

The Ohio State University Alumni Association
Inc.

Samantha DeLay

ASAP District 5 Rep

University of Wisconsin-Madison
Wisconsin Alumni Association

Teresa Exline

Chair-Elect

Assistant V.P. for Communications &
Marketing
Indiana State University

Al Friedman

Operations Comm Chair

Associate Director University
Communications
University of Wisconsin-Madison

Frank C. Glazer

Director at Large

Vice President for Advancement
Franciscan University of Steubenville

John Hobson

Director at Large

Senior Vice President and Chief Operating
Officer
Indiana University Alumni Association

Cynthia Livingston

Secretary

Director of Development
University of Minnesota

Bruce Loessin

Past Chair

Senior Vice President for Institutional Relations
& Development
Cleveland Clinic Foundation

Lindsey H. Loftus

2005 Conference Chair

Executive Director
Kent State University Alumni Association
Kent State University

Karen MacArthur

Director at Large

Executive Director of Institutional Advancement
Executive Director of Delta College Foundation
Delta College

Catherine McGlinch

2005 Conference Program Chair

Executive Director
Minnesota State Colleges and Universities
Foundation

Randall Miller

District V Trustee

Executive Vice Chancellor and President,
Western Campus
Wayne County Community College District

Brad Quarberg

advance Editor

Associate Director, University
Relations/Advancement & External Relations
University of Wisconsin-La Crosse

Julie Rojewski

2005 Awards Program Chair

Coordinator of Public Relations
The Ohio State University

Cheryl Stringer

Director at Large/COE Chair

Regional Director of Volunteer Management
Penn State University

Lynsey Struthers

CASE V Web Manager

Director of Electronic Communications
Minnesota Medical Foundation

Barbara Todd

Director at Large

Executive Director of Alumni Relations
Illinois State University

Keith A. Williams

Director at Large/Membership

Executive Director
Michigan State University Alumni Association

Mike Ziemianski

Chair

Director of Development
Saint Meinrad School of Theology

2005 CASE V CONFERENCE COMMITTEE



Loftus, L.



McGlinch

Lindsey H. Loftus
Conference Chair
 Executive Director
 Kent State University Alumni Association
 Kent State University

Catherine McGlinch
Program Chair
 Executive Director
 Minnesota State Colleges and Universities
 Foundation



Aliesch



Bergh

Florence Aliesch
Publications
 Director of Publications
 University of Wisconsin-La Crosse

Tom Bergh
Alumni Co-Chair
 Director of Alumni Relations
 University of Wisconsin-Superior



Bull



Clark

Tom Bull
Local Hospitality
 Director, Alumni Relations and
 Development
 Loyola University School of Law

Jennifer Clark
Food, Beverage and Banquet
 Special Gift Officer
 University Advancement Division
 Carnegie Mellon University



Curry



Gleim

Christine R. Curry
Roundtables Chair
 Director Alumni Relations
 University of Akron

Jeff Gleim
Audio Visual Chair
 Director, Alumni Advocacy
 The Ohio State University Alumni
 Association Inc.



Hamlin



Heisey

James L. Hamlin
Development Co-Chair
 Executive Director of Scholarship Support
 Washington University in St. Louis

Jennifer Heisey
Alumni Co-Chair (ASAP)
 Program Director
 University of Cincinnati Alumni
 Association



Jones



Kojich

Denise Jones
Web Chair
 Director of Web Services And Support
 Ball State University
 Information Technology

Don Kojich
Communications Co-Chair
 Executive Associate Vice President,
 University Relations
 University of North Dakota



Patterson

Karen Patterson
Marketing Chair
 Director of Internal Communications
 The Ohio State University
 University Relations



Rawak



Reaume

Christine Rawak
Development Co-Chair
 Executive Director, Recruitment and
 Personnel Planning
 The University of Michigan

Vicki Reaume
Session Hosts/Evaluations
 Executive Director of Alumni Relations
 Eastern Michigan University



Rent



Schultz

J. Allan Rent
Sponsorships & Advertising
 Director of University Marketing
 Ball State University

Caryn A. Schultz-Korman
Resource Center
 Director of Alumni Affairs
 Rosalind Franklin University of Medicine
 & Science



Shroka



Smith

Julie Byrne Shroka
2-Year/Independent Schools
 Director, Alumni Relations & Special
 Events
 College of Lake County

J. Elizabeth Smith
Registrar
 Director of Marketing
 University of California, Davis



Spencer



Spiker

Janie Spencer
Newcomers/Pre-Conference
 Executive Director of Alumni Association
 University of Wisconsin-La Crosse

William J. Spiker
Management
 Vice President, University Advancement
 Cleveland State University



Stephany



Stepp

Lynley Stephany
Floor Manager
 Director of Development
 DePaul University

Bill Stepp
Senior Pro
 Vice President, Institutional Advancement
 Heidelberg College



Stremcha



Struthers

Jesse Stremcha
Career Development
 Director of Alumni Relations
 Concordia University, St. Paul

Lynsey Struthers
District Web Manager
 Director of Electronic Communications
 Minnesota Medical Foundation



Townsend



Worley

Lisa Townsend
Communications Co-Chair
 Executive Director of Communications And
 Marketing
 Indiana University

Mike Worley
Operations Chair
 Regional Director of Development
 Washington University in St. Louis